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YouVeeShield, LLC Launches "The Shield" at IBS New York March 9-11

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With the steady growth in popularity of gel manicures in the 7-billion dollar nail industry, YouVeeShield comes at a perfect time.

(P) (B) March 03, 2014

YouVeeShield, LLC based in Menlo Park, California is launching a revolutionary protective shield at the International Beauty Show in New York (IBS NY) from March 9-11, 2014. YouVeeShield President Renee Albera will be in attendance to demonstrate this unique patent pending product. Albera developed YouVeeShield after an exhaustive search for an effective, easily accessible product to block the UV light from her skin during the curing process of a gel manicure or pedicure left her empty handed. She tried several things suggested by dermatologists and beauticians including sunscreen, disposable gloves, UV cloth gloves and a white cloth provided by salons, but none met the five basic requirements she determined would make a product essential. It must provide maximum skin coverage, block virtually all UV light, be [easy to use](#) , be readily available, and be inexpensive and disposable.

YouVeeShield is a .003-inch shield made from a unique elastomer material that is soft and comfortable to wear during service. Its high elasticity without tearing provides a perfect fit for all. Made in the USA, the Shields are sold in packs of 20 or 80 shields and are distributed exclusively by YouVeeShield, LLC.

With the continued growth of gel services as part of a 7-billion dollar nail industry, the availability of YouVeeShield comes at a perfect [time](#) .

"My mission is to see the Shield in every nail salon or spa so everyone can be [protected](#)  during gel procedures. No need for the customer to worry about bringing gloves or wearing the right sunscreen. It's complete peace of mind for less than anything else on the market."

For more details, visit the YouVeeShield, LLC website at <http://www.youveeshield.com> (<http://www.youveeshield.com>) or call 650-600-8124.


For the original version on PRWeb visit: <http://www.prweb.com/releases/Youveeshield/gel-skin-protection/prweb11631008.htm> (<http://www.prweb.com/releases/Youveeshield/gel-skin-protection/prweb11631008.htm>)

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(PRWEB) March 03, 2014

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YouVeeShield is inexpensive and disposable. Another layer of protection for your skin.

“My mission is to see the Shield in every nail salon or spa so everyone can be protected during gel procedures. No need for the customer to worry about bringing gloves or wearing the right sunscreen. It's complete peace of mind for a great price.”

”

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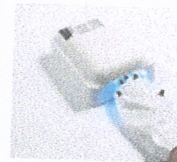
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Attachments



YouVeeShield provides maximum skin coverage and reflects 99.9% of UV light.



YouVeeShield fits neatly below the cuticle on the hands.